Engineered for Growth

Modern, Affordable SEO Services for Small Businesses & Startups

Aadi IT Services | ISO 9001:2015, ISO/IEC 27001:2022 & CMMI Level 3 Certified

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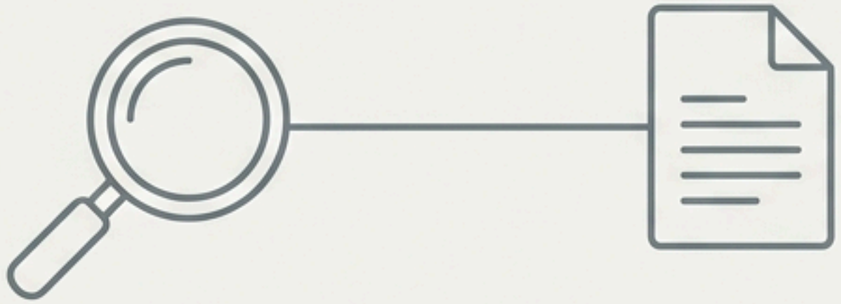
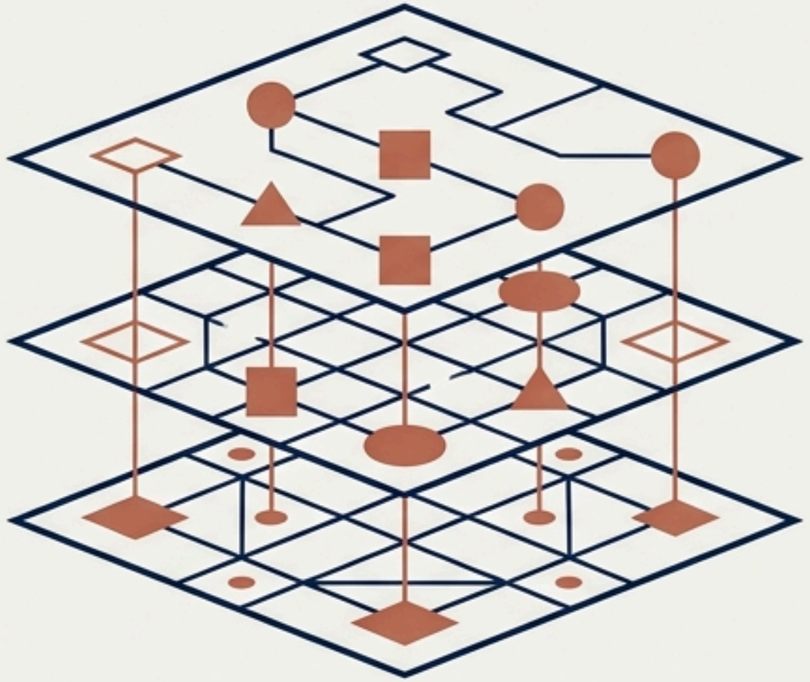
SEARCH HAS EVOLVED INTO AN ANSWER ENGINE

TRADITIONAL SEARCH



Keyword matching and ranking positions.

MODERN SEARCH



AI-driven direct answers and semantic entities (Zero-Click Searches).

Generative Engine Optimization (GEO) requires content structured for AI discovery, not just search crawlers. Are you optimizing for traffic, or for intent?

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TRADITIONAL SEO VS. THE MODERN FRAMEWORK

	The Old Standard	The Aadi IT Blueprint
TARGET	⊖ Exact Match Keywords	✓ Semantic SEO & Entities
CONTENT STRUCTURE	⊖ Isolated Articles	✓ Content Clustering & Topical Authority
AUDIENCE	⊖ Only Search Engine Crawlers	✓ Generative AI & E-E-A-T
PRIMARY METRIC	⊖ Raw Page Views	✓ Qualified B2B/B2C Leads & Intent Alignment

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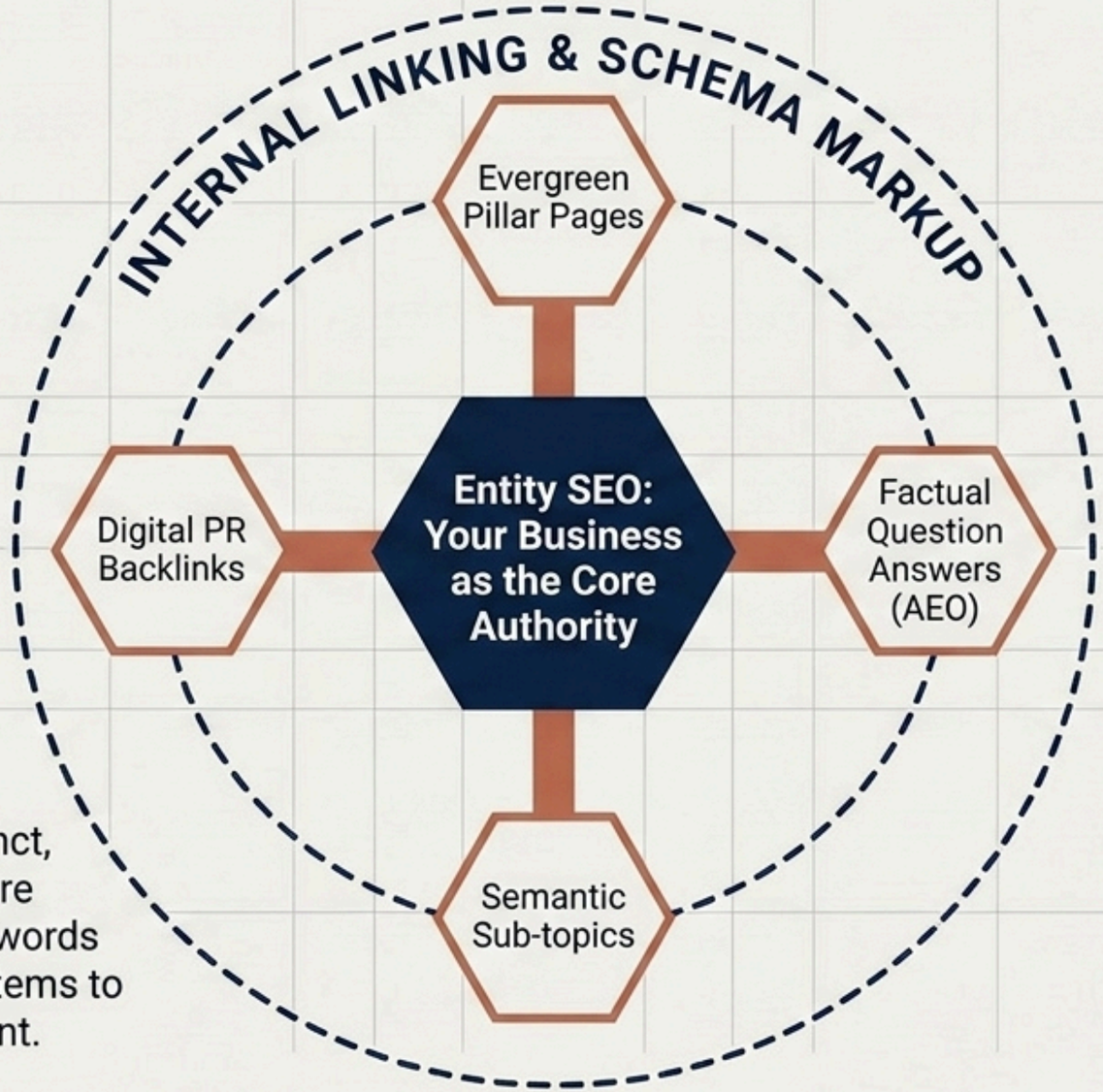
THE ANATOMY OF TOPICAL AUTHORITY


INTERNAL LINKING & SCHEMA MARKUP
Evergreen Pillar Pages
Digital PR Backlinks
Entity SEO: Your Business as the Core Authority
Factual Question Answers (AEO)
Semantic Sub-topics

We map your business as a distinct, authoritative entity. Covering entire subjects rather than isolated keywords trains search engines and AI systems to trust and recommend your content.

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THE AADI IT SERVICE ARCHITECTURE

TECHNICAL SEO AUDIT & FIXES

Foundation building, crawl efficiency, and page speed optimization.

KEYWORD RESEARCH & STRATEGY

Intent-aligned blueprints and targeted content gap analysis.

ON-PAGE OPTIMIZATION

E-E-A-T alignment, schema markup, and UX enhancements.

LINK BUILDING & DIGITAL PR

Earning authoritative media mentions to build domain trust.

LOCAL SEO & GOOGLE BUSINESS

Capturing high-intent geographic and mobile searches.

TRANSPARENT MONTHLY REPORTING

Measurable ROI, ranking tracks, and continuous iteration.

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GENERATING REVENUE, NOT JUST PAGE VIEWS

TARGETED DISCOVERY
High-Intent Keywords & AI Referencing
INTENT ALIGNMENT
Frictionless UX, Fast Load Speeds, Precise Answers
TRUST VALIDATION
E-E-A-T Signals, Authentic Reviews, Digital PR
QUALIFIED CONVERSIONS
B2B Inquiries, Local Foot Traffic, Long-term Clients

Meaningful SEO ROI isn't just a ranking. It is measured in qualifiied leads, lowered customer acquisition costs, and tangible business impact.

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BIG AGENCY CAPABILITY. SMALL BUSINESS AFFORDABILITY.

SEMRUSH ahrefs Google Search Console MOZ Google Analytics Screamingfrog

ISO 9001:2015

ISO/IEC 27001:2022

CMMI Level 3 Certified

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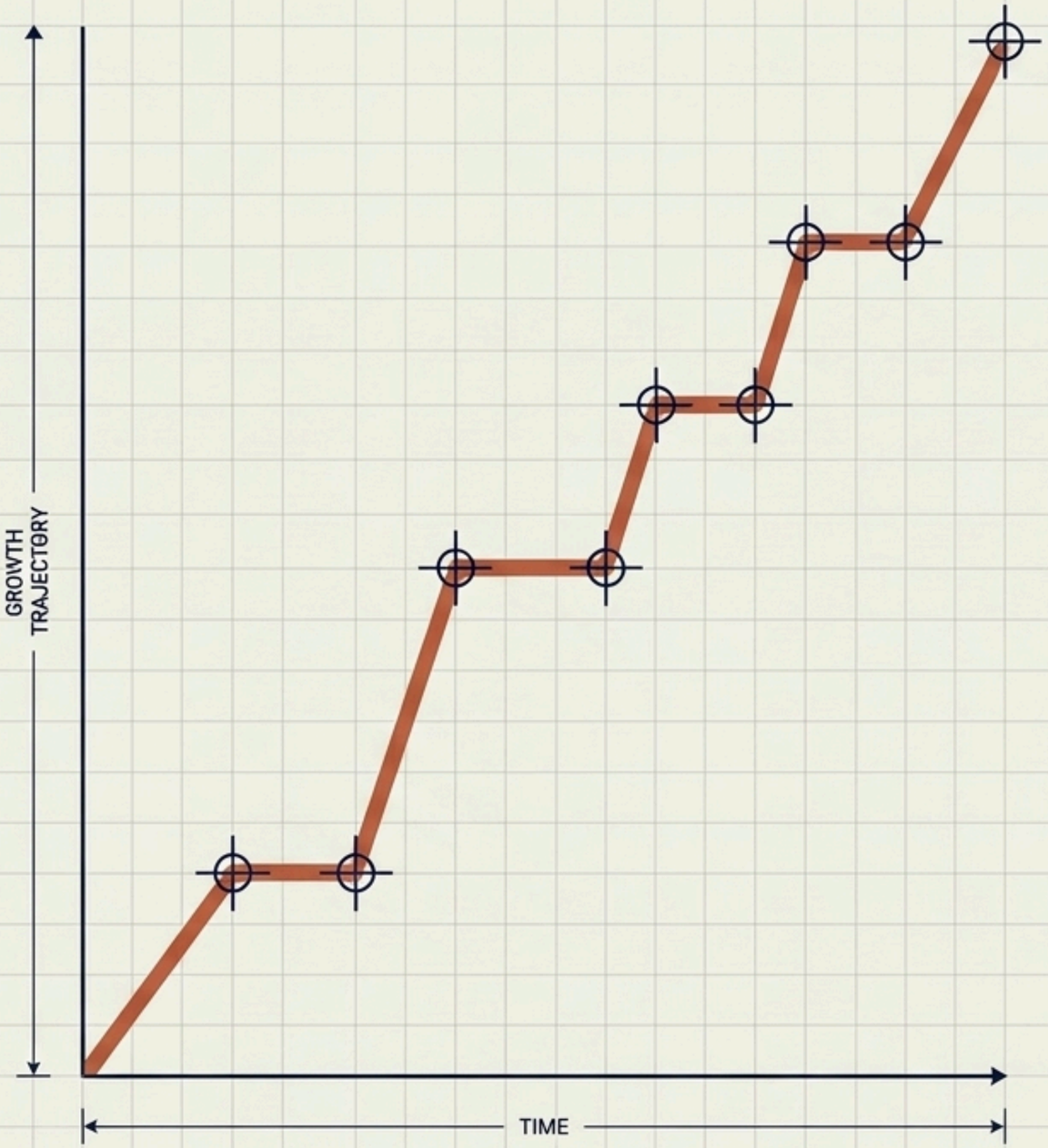

We Don’t Just Build. We Grow With You.

SEO is an evolving science. We evaluate and refine your strategy continuously to respond to changing search behaviors, algorithm updates, and AI developments. We stay involved to ensure your digital presence drives sustainable, long-term results.

10+ Years of Excellence | Global Reach

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Let’s Build Something Amazing Together.

Get your free consultation and custom growth blueprint today.

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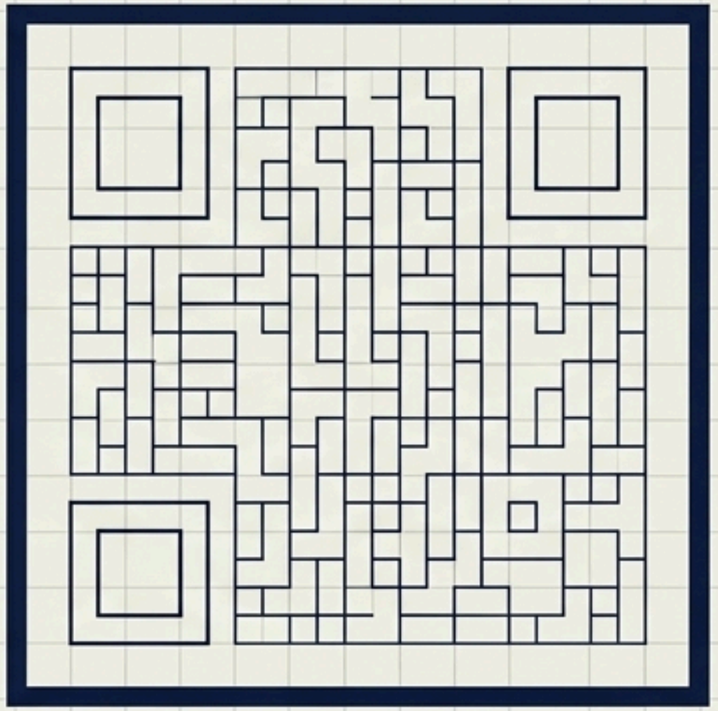

Scan to start the conversation.

Tell us about your project—we guarantee a response within 24 hours.

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